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*(Please use a photo of Lisa Ginter for this release.)*

## **SevenDays® Announces 2023 Ripple of Kindness Honoree;**

### **CommunityAmerica CEO Lisa Ginter to be honored by kindness nonprofit**

(Kansas City) - **SevenDays®** proudly announces that CommunityAmerica CEO Lisa Ginter has been chosen as its third annual Ripple of Kindness Award recipient. Ginter will be honored during **SevenDays®** 2023 Kindness Breakfast on Wednesday, April 5, and its Kindness Walk on Sunday, April 16.

**SevenDays®** is a Kansas-City based nonprofit organization that overcomes hate by promoting kindness and understanding through education and dialogue. Each April, **SevenDays®** hosts their annual Kindness Breakfast fundraiser that provides for year-round activities to mentor, encourage and engage people in kindness throughout the Kansas City metro and beyond.

Presented by **SevenDays®**, the Ripple of Kindness award recognizes someone who has gone above and beyond in demonstrating kindness through their actions and words. The honoree is someone whose impact on our community is apparent but with no expectation of reward or return. It is given annually to showcase the importance of kindness. The Ripple of Kindness recipient serves as a role model for others, especially for our youth, promoting and doing acts of kindness making a ripple to change the world.

Ginter's selection follows previous Ripple of Kindness Award honorees Trent Green, former Kansas City Chiefs Quarterback and Dayton Moore, former Kansas City Royals President of Baseball Operations. Moore will present Ginter with the Ripple of Kindness Award during the April 5 breakfast.

For the first time, SevenDays® invited the community to nominate people for the Ripple of Kindness Award.

“We were pleased with the number of nominations received during the month of December from our social media followers and the broad community,” said Mindy Corporon, SevenDays® founder and President. “The stories associated with each nomination speak to the high level of generous kindness found in so many of our Kansas Citians. Of course, there were many deserving of recognition for their selflessness and contributions to society. Lisa Ginter’s capacity for kindness toward others and her heart to care for our community were undeniable as we celebrate the importance of mentoring kindness by honoring her with our annual award.”

“Being selected for this award is such an honor,” said Ginter. “As the CEO of CommunityAmerica Credit Union, leading with heart and giving back to this community is what I care deeply about. I believe that when we show others compassion and humanity, it makes us better as people, as businesses and as a community.”

The Kindness Breakfast will be held in The Foundry at the Church of the Resurrection in Leawood, KS. **SevenDays®** Kindness Youth Leadership Team hosts the breakfast that casts the spotlight on students’ winners of its annual button design competition and Kindness Action Scholarship recipients. Kansas City Royals Broadcaster Joel Goldberg and his wife Susan are serving as honorary chairs. The location of The Kindness Walk will be announced soon. Sponsorship opportunities are available until March 1 to support **SevenDays®**’ efforts through the Kindness Breakfast and Walk. Details and other giving opportunities are available at [www.SevenDays.org](http://www.SevenDays.org).

Ginter is widely recognized in Kansas City and nationally for her compassionate leadership and commitment to building a caring community. Among her many community involvements, Ginter serves on the executive boards of the Greater Kansas City Chamber of Commerce and Kansas City Area Development Council. A strong advocate for education, Ginter also serves on the Board of Trustees at Rockhurst University and St. Michael the Archangel as Vice Chair.

Ginter is immersed in charitable give-back through active support of those most in need across Kansas City. Her philanthropic leadership positions have advanced our community significantly, and in the last five years alone, Lisa has raised millions as an event chair for prominent KC charities including the Boys and Girls Club, Children’s Mercy Hospital, Women’s Employment Network Luncheon and Metropolitan Community College.

**SevenDays®** is focused on teaching kindness and invites area businesses, organizations as well as individuals to join the kindness movement. Please visit [SevenDays.org](http://SevenDays.org).

**CUTLINE:** CommunityAmerica CEO Lisa Ginter holding a kindness basket presented to her as **SevenDays®** 2023 Ripple of Kindness Award recipient. Ginter will be formally recognized during **SevenDays®** Kindness Breakfast on Wednesday, April 5.

**About SevenDays®**

**SevenDays®** overcomes hate by promoting kindness and understanding through education and dialogue. **SevenDays®** was born out of hate when a White Supremacist murdered Reat Underwood, his grandfather Dr. William Corporon and Terri LaManno on April 13, 2014, outside of Jewish facilities. In the aftermath, two families and our community joined hands and hearts to shine a light on the darkness of hate. Please follow us on our social media on Facebook (Give SevenDays) Instagram (givesevendays), Twitter (@GiveSevenDays), and Linked In (SevenDays)

For more information, please visit [www.SevenDays.org](http://www.SevenDays.org).

